



Terms of Reference

Agroecology Network Engagement & Learning Lead

Expected start date: July 1st 2026

Full time - 1 year renewable

Introduction

Project Overview

The Agroecology Network Knowledge Sharing and Advocacy Project (funded by Porticus Foundation) has the goal to establish a network of NGOs to co-develop, implement and monitor a strategy to support small-scale farming families in transitioning to agroecology. This project will be key in activating the links between researchers, farmers and decision-makers to agree on strategies for sustainable and healthy food systems that are resilient to climate and market shocks. The project will support the mapping of good practices for scaling out agroecology at the community level - and identify the strategic areas for advocacy at the policy level. The project supports NGOs to work collaboratively, agree on a common vision, values and monitoring, learning and evaluation tools to create a mechanism for needs-based project development. Throughout, partner NGOs will agree on collaborative finance models that create incentives for cooperative and ecological food production.

About Nawaya

Nawaya facilitates the start-up and growth of women-led rural enterprises that highlight local agro-biodiversity and rural heritage. Through community outreach and peer learning models, we seek to enable smallholders scale farming families to diversify incomes and sustainably govern local resources through agroecology. Nawaya ensures relevant and effective delivery of knowledge through video-mediated learning using the farmer-to-farmer approach. Nawaya also leads a women-led community kitchen that preserves and raises awareness on benefits of heritage foods.

Egyptian Endurance Riders Association (EERA)

EERA NGO has been established since 2001, by committed and enthusiastic horseback riders in Badrashin who had the vision of promoting distance riding as an organised sport as well as improving the environmental and living conditions of the area in which they ride. Nawaya is an initiative that operates under the EERA legal umbrella.

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Job Description

Nawaya is seeking an Agroecology Network Engagement & Learning Lead to support the NGO Agroecology Network in developing practical learning, facilitation, onboarding and knowledge sharing tools. This key role will help NGO network members deepen their understanding of agroecology as a food systems transition and develop their capacities to communicate it with diverse stakeholders.

A key deliverable will be the development of an Agroecology NGO Agroecology Network Onboarding Toolkit, designed as both a course curriculum and a practical facilitation package for NGO members to advocate agroecology. The toolkit should include session plans, facilitator guidance, participant tools, discussion exercises, presentations and digital learning resources that enable NGOs to independently introduce agroecology and facilitate awareness, dialogue and learning activities at the community level.



The role will also support the design and delivery of a physical agroecology learning exchange workshop for NGO members, with a focus on deepening practical understanding of key ecological farming practices and promotion of alternative inputs (e.g. Integrated Pest Management (IPM), seed systems, biological inputs etc.). As a methodology, the workshop will harness existing knowledge from experts, NGO practitioners, researchers to create a space for NGO peer exchange and practical applications.

In addition, the role will research and adapt existing agroecology curricula, manuals, learning videos and practical tools from Egypt, North Africa and the wider Global South. The selected candidate will help create an online database of Arabic and relevant international agroecology learning resources, as well as an Egyptian Agroecology Expert and Resource Database identifying researchers, trainers, local leaders, NGO practitioners, extension specialists, alternative input suppliers and other relevant actors key to accelerating the agroecology transition.

Most importantly, The role requires a highly proactive and hands-on candidate who combines research, training and basic digital content production. The communication tools developed will be used to engage Network members around agroecology and support the project to align collective understanding on key practices and concepts needed for the agroecology transition. Working closely with the Nawaya team, calendars for sharing key content will be developed to fully engage network members around diverse technical topics through surveys, polls, learning materials and shared discussions on diverse technical topics using surveys, polls, and reading suggestions. The candidate should be able to translate important reports, research findings, field experiences and NGO knowledge into accessible and attractive materials to share on the network website and social media platforms such as Facebook, WhatsApp groups, and LinkedIn. This role requires demonstrated experience using low-cost tools such as: Canva, PowerPoint, ChatGPT, Google Drive Applications and basic video-editing when needed.

Roles and Responsibilities

The Agroecology Network Engagement & Learning Lead will:

- Lead the development of the **Agroecology Onboarding and Facilitation Toolkit**, including curriculum, session plans, facilitator notes, participant tools, visual materials, presentations, discussion exercises and digital resources that NGOs can use independently with their communities and stakeholders
- Support the design and delivery of a physical agroecology training workshop for NGO members, focused on practical understanding of alternative inputs and agroecological practices such as IPM, seed systems, composting, soil health, biological inputs, ecological pest management, small-scale machinery and other locally relevant topics
- Identify and mobilize experts, practitioners, NGO experiences and learning resources to ensure that trainings and toolkits are practical, participatory and relevant to local field realities
- Research and review existing agroecology curricula, manuals, training guides, videos and facilitation tools from Egypt, North Africa and the wider Global South, and organize relevant materials in an online Google Drive resource database for network members
- Develop and maintain an Agroecology Expert and Resource Database, including researchers, trainers, farmers, NGO practitioners, extension specialists, technical experts, heritage food processors, alternative input & machinery suppliers, nurseries, service providers, educational institutions and research institutions



- Engage directly with network members, NGOs, researchers, universities, experts and institutions to collect testimonies, research papers, manuals, photos, videos, case studies and field evidence on agroecological practices, heritage foods, local innovations and farmer experiences
- Review research and evidence from NGOs, universities and other institutions, and translate it into simple visual knowledge products for online sharing and network learning
- Develop short explainers, learning briefs, infographics, PowerPoint presentations and public-facing content for the network website, WhatsApp groups, Facebook, LinkedIn, meetings, workshops, events and email sharing
- Support internal network communication through member updates, calls for input, quick polls, surveys, reminders, learning summaries and follow-up with partners.
- Maintain a structured digital archive of photos, videos, testimonials, toolkits, templates, presentations, communication materials and learning resources.
- Support the network website or online platform as a living knowledge hub for agroecology resources, NGO profiles, stories, tools and learning materials.
- Support visibility around agroecology workshops, community events, the planned policy roundtables and the final project conference.

Required Skills and Qualifications

- Minimum 8–10 years of relevant experience in agricultural extension, rural facilitation, NGO training, knowledge management, development communication, digital extension or related fields
- Strong interest in, and preferably working knowledge of agroecology, sustainable agriculture, local food systems, rural livelihoods, climate resilience, biodiversity etc
- Familiarity with agroecological practices and alternative inputs such as composting, soil health, seed systems, biological inputs or integrated pest management is strongly preferred
- Experience designing, adapting or developing curricula, manuals, learning materials, training guides, presentations or facilitation tools for rural communities
- Ability to conduct research, stakeholder mapping and follow-up mechanisms to build practical databases of experts, resources, training materials, alternative input suppliers and potential partners
- Ability to read and synthesize research, technical reports or academic evidence and translate them into simple accessible formats
- Excellent Arabic writing, editing and facilitation skills; good English writing and translation skills strongly preferred
- Strong ability to create clear and attractive materials using Canva, PowerPoint, Google Slides or similar tools
- Experience designing practical surveys, polls or feedback forms using tools such as Google Forms or similar platforms
- Familiarity with social media and professional communication platforms, especially LinkedIn, Facebook, WhatsApp, Google Drive and basic website content management
- Strong interpersonal communication skills and ability to follow up with NGOs, researchers, universities, technical experts and institutional partners to collect information, resources, testimonies and content
- Strong organizational skills for managing content calendars, digital archives and knowledge resources audi-visual content



- Desirable: experience with digital extension, ICT4D, farmer learning platforms, WordPress or website content management, basic video editing, or AI-supported content development

Travel Requirements:

- Flexible to work remotely, to join online team meetings and knowledge sharing events
- Transportation to Cairo and Badrashin for workshops with NGO network and Nawaya meetings
- Able to work on weekends and travel to other governorates when required

Application Process

Please submit:

1. a 1-page cover letter explaining how you are best suited to fill this position
2. your CV - maximum 3 pages
3. two professional references

After careful consideration of the above responsibilities and requirements - please send your application to nucleus@nawayaegypt.org Please note that any incomplete applications will not be considered for interviews.

Deadline to apply is June 6th 2026 - but the position will remain open until the appropriate candidate has been selected.